



MRPA OFFICE USE ONLY	
Date Received: _____	Initials: _____
Approved: _____	Denied: _____
Payment Received: _____	Initials: _____

Commercial Advertisement & Sponsorship Request Form

Website

Massrpa.org is the clearinghouse for community recreation in the commonwealth.

- **Featured Sponsors** will have an image of 500px (minimum height) and approximately 1600px width displayed on the second slide of the slideshow for 5 seconds. The image can include header and sub-header text along with a link to an external website.
- **Standard Sponsors** will have a 150px width x 200px height logo displayed above the Affiliates section of the homepage that when clicked will redirect to an external website.

Select One	Sponsorship Opportunities	Fee
	Featured Sponsor - 6 Months	\$500
	Featured Sponsor - 12 Months	\$800
	Standard Sponsor - 6 Months	\$250
	Standard Sponsor - 12 Months	\$400

Header Text: _____

Sub-header Text: _____

Weekly Emails

The Association communicates weekly to its membership through an email on Friday's. Our current email distribution list consists of over 400 accounts. The sponsor will have a 125x150px logo that when clicked will redirect to the sponsor website.

Select One	Weekly Emails	Sponsor Availability	Commitment Date	Fee
	4 Consecutive Emails - 1 Per Week	1	30 Days Prior to the First Email	\$100
	8 Consecutive Emails - 1 Per Week	1	30 Days Prior to the First Email	\$150

Social Media Mentions

The Association communicates through its social media platforms. With nearly 1000 followers on Facebook!

Selection	Mentions	Sponsor Availability	Commitment Date	Fee
	4 Consecutive Mentions - 1 Per Week	1	30 Days Prior to First Mention	\$100

Scheduled: Date: _____ Time: _____

Business Name: _____

Website: _____

Contact Person: _____

Phone: _____

Email: _____

Billing Address: _____

Billing Contact: _____

Signature: _____

Advertising: **Start Date:** _____ **End Date:** _____

- Please send your high-resolution logo in jpg or png format along with completed form to kdupont@massrpa.org.
- The Massachusetts Recreation and Park Association will email an invoice when the ad or sponsorship is approved.

MASSACHUSETTS
Recreation and Park Association